

Appendix

Appendix 1. Difference of factual information used in headlines for semantic function depending on South Korean newspapers.

	Who	When	Where	What	Why	How
<i>Kyunghyang Shinmun</i>	78.8	7.6	10.6	98.5	6.1	4.5
(n= 66)	(52)	(5)	(7)	(65)	(4)	(3)
<i>Kookmin Ilbo</i>	83.1	16.9	12.7	95.8	14.1	11.3
(n= 71)	(59)	(12)	(9)	(68)	(10)	(8)
<i>Dong-A Ilbo</i>	72.1	14.7	19.1	98.5	5.9	8.8
(n= 68)	(49)	(10)	(13)	(67)	(4)	(6)
<i>Munhwa Ilbo</i>	86.7	11.7	18.3	98.3	1.7	10.0
(n= 60)	(52)	(7)	(11)	(59)	(1)	(6)
<i>Seoul Shinmun</i>	77.5	16.9	16.9	98.6	2.8	2.8
(n= 71)	(55)	(12)	(12)	(70)	(2)	(2)
<i>Segye Ilbo</i>	74.3	18.6	21.4	100	2.9	8.6
(n= 70)	(52)	(13)	(15)	(70)	(2)	(6)
<i>Chosun Ilbo</i>	85.3	16.7	16.2	100	1.5	2.9
(n= 68)	(58)	(11)	(11)	(68)	(1)	(2)
<i>JoongAng Ilbo</i>	88.7	14.5	17.7	100	3.2	3.2
(n= 62)	(55)	(9)	(11)	(62)	(2)	(2)
<i>Hankyoreh</i>	88.6	20.0	11.4	100	2.9	5.7
(n= 70)	(62)	(14)	(12)	(70)	(2)	(4)
<i>Hankook Ilbo</i>	76.4	15.3	12.5	98.6	4.6	6.9
(n= 72)	(55)	(15)	(9)	(71)	(3)	(5)
Total	80.4	15.3	16.2	98.2	4.6	6.5
	(678)	(678)	(678)	(678)	(678)	(678)
	$\chi^2(9) =$ 14.62	$\chi^2(9) =$ 5.78	$\chi^2(9) =$ 5.10	$\chi^2(9) =$ 9.16	$\chi^2(9) =$ 19.72*	$\chi^2(9) =$ 9.58

* $p < .05$

Differences in semantic functions between newspapers were not significant except for “why.”

Appendix 2. Difference of attracting devices employed in headlines for semantic function in South Korean newspapers.

	Metaphor	Adverbs	Quotation	Question
<i>Kyunghyang Shinmun</i>	37.9	25.8	31.8	3
(n= 66)	(25)	(17)	(21)	(2)
<i>Kookmin Ilbo</i>	53.5	35.2	42.3	1.4
(n= 71)	(38)	(25)	(30)	(1)
<i>Dong-A Ilbo</i>	33.8	22.1	41.1	0
(n= 68)	(23)	(15)	(28)	(0)
<i>Munhwa Ilbo</i>	28.3	28.3	60.0	0
(n= 60)	(17)	(17)	(36)	(0)
<i>Seoul Shinmun</i>	38.0	28.2	54.9	1.4
(n= 71)	(27)	(20)	(39)	(1)
<i>Segye Ilbo</i>	42.8	44.3	44.3	5.7
(n= 70)	(30)	(31)	(31)	(4)
<i>Chosun Ilbo</i>	32.4	26.5	55.9	0
(n= 68)	(22)	(18)	(38)	(0)
<i>JoongAng Ilbo</i>	27.4	14.5	58.1	1.6
(n= 62)	(17)	(9)	(36)	(1)
<i>Hankyoreh</i>	34.3	30.0	54.3	5.7
(n= 70)	(24)	(21)	(38)	(4)
<i>Hankook Ilbo</i>	31.9	33.3	51.4	1.4
(n= 72)	(23)	(24)	(37)	(1)
	36.3	29.1	49.3	2.1
Total	(678)	(678)	(678)	(678)
	$\chi^2 (9) = 15.68$	$\chi^2 (9) = 18.44^*$	$\chi^2 (9) = 19.53^*$	$\chi^2 (9) = 14.18$

* $p < .05$