

Supplemental Figure 1. Tweetbinder Graphic

Tweetbinder produces a graphic with detailed metrics for each hashtag.

#APCPRODS2018: <https://www.tweetbinder.com/report/advanced/en/1cdef526>

#APC19BOSTON: <https://www.tweetbinder.com/report/advanced/en/4eb1bf84>

Supplemental Figure 2. Social media platforms by popularity

Although Twitter is the most popular social media platform at academic conferences, it is not among the top five social media platforms among the general USA population. (Pew Research Center)