

Appendix I: Survey items and measurement properties

| Variable | Item | Item Text | Included/ Removed | Factor Loading | AVE | CR | |
|--|------|--|----------------------|-------------------|-------|-------|-------|
| Entrepreneurial Intentions Items 1-6 from Liñán & Chen (2009) | EI1 | I am ready to do anything to be an entrepreneur. | Included | 0.600 | 0.776 | 0.955 | |
| | EI2 | My professional goal is to become an entrepreneur. | Included | 0.645 | | | |
| | EI3 | I will make every effort to start and run my own firm. | Included | 0.714 | | | |
| | EI4 | I am determined to create a firm in the future. | Included | 0.704 | | | |
| | EI5 | I have very seriously thought of starting a firm. | Included | 0.659 | | | |
| | EI6 | I have the firm intention to start a firm someday. | Included | 0.656 | | | |
| Attitude Items 1-5 from Liñán & Chen (2009) + authors' own item 6. | ATT1 | Being an entrepreneur implies more advantages than disadvantages to me. | Included | 0.548 | 0.700 | 0.937 | |
| | ATT2 | A career as entrepreneur is attractive for me | Included | 0.676 | | | |
| | ATT3 | If I had the opportunity and resources, I'd like to start a firm. | Included | 0.555 | | | |
| | ATT4 | Being an entrepreneur will entail great satisfaction for me. | Included | 0.657 | | | |
| | ATT5 | Among various options I would rather be an entrepreneur. | Included | 0.642 | | | |
| | ATT6 | I view the possibility of becoming an entrepreneur positively. | Included | 0.581 | | | |
| Self-Efficacy Items 1-6 from Liñán & Chen (2009) | SE1 | To start a firm and keep it working would be easy for me. | Removed | 0.559 | 0.652 | 0.879 | |
| | SE2 | I am prepared to start a viable firm. | Removed | | | | |
| | SE3 | I can control the creation process of a new firm. | Included | | | | |
| | SE4 | I know the necessary practical details to start a firm. | Included | | | | 0.800 |
| | SE5 | I know how to develop an entrepreneurial project. | Included | | | | 0.787 |
| | SE6 | If I tried to start a firm, I would have a high probability of succeeding. | Included | | | | 0.572 |
| Social Norms Items 1-3 from Liñán & Chen (2009) + authors' own item 4. | | <i>If you decided to create a firm, would people in your close environment approve of that decision?</i> | | | 0.622 | 0.867 | |
| | SN1 | Your close family | Included | 0.772 | | | |
| | SN2 | Your friends | Included | 0.842 | | | |
| | SN3 | Your colleagues | Included | 0.698 | | | |
| | SN4 | Your spouse/wife/husband/boyfriend/girlfriend | Included | 0.712 | | | |
| Note: AVE = Average Variance Extracted, CR = Composite Reliability | | | | | | | |

Appendix II: Course Descriptions

| | Compulsory Course | Elective Course |
|---------------------------------|---|---|
| Credit Points | 7.5 ECTS / 3.75 Credits (US) | 7.5 ECTS / 3.75 Credits (US) |
| Content | Entrepreneurship Theory, Innovation Theories, Entrepreneurial Mind-Set, Intrapreneurship, Opportunity Identification, Product Development, Social Entrepreneurship, Entrepreneurial Finance, Entrepreneurial Networks and Networking, Ethics in Entrepreneurship, Venture Growth. | Business Plan, Financial Planning, Entrepreneurial Marketing, Marketing Research, Marketing Communication, e-Business and e-Commerce for Entrepreneurs, Ethics in Entrepreneurship. |
| Course format | <p>14 in-class sessions during a single semester. 12 as frontal lectures + 2 student presentations.</p> <p>Students work on project outside class hours.</p> <p>Students receive three rounds of feedback on group project development.</p> | <p>12 full day class sessions (8 hours each) during a single semester. First half devoted to frontal lectures and guest lectures. Second half devoted to intensive supervised group work, feedback sessions, student presentations, expert meetings, etc</p> <p>Student groups receive 8-10 feedback sessions throughout course (based on need and progress).</p> |
| Exercises | <p>10 individual multiple choice exercises at end of each unit (minimum delivery of 4)</p> <p>1 Group opportunity assessment project, including: (a) idea generation; (b) market analysis; (c) marketing strategy and basic financial planning</p> <p>Submitted in writing + class presentation</p> | <p>1 Group business plan project, presented gradually throughout the course in 4 presentations with external panels giving feedbacks.</p> <p>Final presentation arranged as competition before external panels and guests from public.</p> |
| Source of group projects | Students own ideas as emerging from idea generation exercise | Student working with real entrepreneurs from outside university or with concrete student ventures |