Online Appendix for Political parties and social groups: New perspectives and data on group and policy appeals (Alexander Horn, Anthony Kevins, Carsten Jensen, Kees van Kersbergen). OnlineFirst in <u>Party Politics</u> (2020).

Online-Appendix 1: Condensed (12 page) version of the group synonyms, instruments, and aims

Groups (Level 1/mention)	Level 2 (instrument)	Level 3 (aim)
All		
Danish citizens	•none	•good/better health care
•all social groups	•progressive taxation	•exploit own possibilities to the
•everyone, regardless of	•education and work	maximum
educational background and age	•higher deductions	•higher deductions
•all, regardless of economic and	•possibility for education and work	•equal possibilities & solidarity
social background	•taxes	possibility to take the education
• citizens	•demand to pay for support over tax	they want •flexible labour market
•none •all adults	•lower taxes	•life long education
•all, independent of where you live	treatment guaranteeprevent diseases, tax deductions	•(equal) access/right to education
•all, independent of where you live	for health insurance	•good economy
•all residents	•right to welfare	receive public support
•all people, regardless of ability to	•right to well are	•the life they want
function	•free education	•responsible for own health
Tanction	•low deductions	•diverse society
	•increased capacity	•qualified and competent labour
	•freedom to choose between	•work for all
	private and public welfare services	•universal (equal)healthcare
	•education through life, more rights,	services/health care for all
	unions	•freedom to run own life and
	•welfare schemes must be designed	develop individuality
	so that it pays to work	•labour market for all
	•increase health care supply at local	•small economic differences
	level	•health care when you need it
	•remove queues	•Increasing access to free legal
	•reduce private welfare offers	assistance
	•more freedom to every school and	•full employment
	the teachers	welfare of high quality
	•courses in the labour market	 right to equal education
	right to work, duty to work and	◆life long learning
	opportunities to prepare for new	•freedom to choose
	jobs	•more career paths for women
	•invest in education	•pay to be competent
	•education for adults	•education through life
	•general insurance if unemployed	•most people with higher education
	•possible to choose a permanent	•right to choose within welfare
	doctor	•Increase welfare and the right to
	•inclusive care guarantee	choose within welfare
	•increased number of places within	•renew welfare
	adult education	•Sweden should be a competitive
	•individual influence	country in full employment
	•review obstacles that stand in the	•more jobs
	way of hiring	•full employment
	•less steep tax scale	 create opportunities for education

- •public guarantee to welfare
- •adjusted welfare, when needed
- •encourage the use of new technology
- •reduce unemployment, more working hours
- continue education
- •municipal tax equalization
- equal conditions, their best interests taken into account in all decisions
- •cooperative companies, increased influence over own housing
- •social insurance if sickness, work injury, unemployment or parental leave
- national cohesion
- •create proper care across the country
- •income-related sickness benefit, unemployment, parental leave, with a specified minimum level
- •more student places, free schools

and research

- •health care of high quality
- •more jobs in health care, education and care
- •receive welfare according to need
- •taxes should encourage people to work
- •freedom to choose in every day life
- •nation of knowledge of international caliber
- •pay to work
- none
- pay to take an education
- •income if you lose your job
- •welfare guarantee
- •safe and knowledge oriented school
- •education for the future
- •world's best welfare
- •labour market open for all
- access to welfare services
- •roads, wifi and knowledge for everyone
- public welfare of high quality
- •freedom within welfare
- publicly financed and equal welfare
- •receive equivalent welfare treatment
- good financial security
- •welfare that encourages work and self-support
- social safety
- •right to good balance between work and time-off
- •meet future welfare challenges
- everyone should have the right to influence their working hours
- knowledge society
- •life-long education
- •freedom, equality and solidarity
- •welfare gives rights, but includes also demands
- equal access to welfare
- •safe upbringing in accordance with the UN Convention
- accommodation is a social right
- •Sweden should be a leading knowledge nation
- pay to work, to take an education or be self-employed
- •individuals should be selfsufficient, as far as possible
- right to a basic economic level
- •Social insurance should be

		universal and compulsory •education for adults
		work against class divisions and
		social inequalities
		•universal welfare state where
		those with more contribute more
		than those with less
		prevent regional imbalancetax system that ensure the future
		welfare state
		•need, not ability to pay, shall be
		decisive
		•social insurance should be based
		on individual rights and obligations
		•large public sector
		•right to knowledge and education
Elderly		
•elderly over 75 years	•equal conditions	•worthy life
•elderly over 62 years	•flexible retirement age	•support
•those without earning or pension	•yearly dental control	•none
through work •pensioners older than 62	•support •none	 more elderly volunteering and participate in the labour market
•elderly over 80 years	•lower income tax	•work longer
•elderly, pensioners	•housing, better health services	•keep their independence and self-
•pensioners	•right to housing, "care +"	respect
•sick elderly	•homecare	•live home as long as wanted
•healthy elderly	•right to welfare and care	•get the help needed
•elderly in foreign countries	•right to minimum pension	•dignified retirement
•members of national insurance	•supplementary pension	•pay to work after 62
•elderly and others in need for care	•day and night care services	•better offer on follow-up
elderly and families with childrenelderly who wish to work after 67	•reform with strengthened nursing •home visit	Labour market for all economic safety, combine work
years	•work longer, profitable to combine	and pension
•elderly living in nursing home	work and pension	•right/freedom to choose
•elderly couple	•activity	•none
•those in the last phase of life	•reduce taxes	•financial security in old age,
•retired women	publicly financed	dignified old age
	•preventive treatment	•better health, work longer
	•"omsorg +"	•live actively at home
	•nursing homes in foreign countries	•decrease loneliness among elderly
	taxes, financial supporthousing, activities, subsidies to civil	active and healthygood old age
	society organizations	•coordinated welfare
	•local and individual (healthcare)	•access to good welfare and health
	supply	care
	•financial support to adjusted	•always access to welfare
	homes	•better life
	•combine work with pension	•increased life quality
	•housing	•increased accessibility, improve the
	•possibility to work longer, tax-	efficiency of emergency care
	reduction, guarantee to live	•right to dignified care
	together with partner •reduce pension taxes	•view elderly as a resource
	-reduce pension taxes	

	•decrease taxes, right to free care at	•individual adjusted welfare
	home	according to who you are, not
	•cars for home care	according to age
	•rights, guarantees	•increase the choice of
	• stay in the labour marked	accommodation
	•right to make demands on elderly	•more stable care
	care quality, clear and measurable	•safe old age
	quality goals in a national guarantee for the elderly	safe and worthy old ageworthy welfare
	•clearer rights, national guarantee	long lasting pension system
	•out and walk guarantee	•service-minded welfare for elderly
	•choose food guarantee	welfare with freedom to choose
	•possible to live together	•increased power over own
	•financial support to build nursing	everyday-life
	home	•Sweden a good country for elderly
	•more nursing homes, tax	•respect individual preferences
	reductions	•eliminate the unfair treatment of
	•tax funded welfare	women
	•right to tax deduction for	•stronger social insurances"
	household and welfare services	_
	•welfare guarantee	
	 meaningful and social activities 	
	•reform the pension system	
	•inheritance tax	
(Labour) immigrants		
•immigrants with qualifications in	•efficient processing of applications	•contribute to society
high demand	•get access to work	•open society
•immigrants, especially women	•language training	•none
•minorities	•interpreting service	•equality
•people without legal papers	•right to medical care	•better health
•foreign workers	•quotas	•end discrimination
•newcomers and people with	•none	•good wage- and working conditions
disabilities	•abolish free medical and dental	 Sweden should be an open and
•Illegal immigrants	care	attractive country for immigrants
 students just arriving in Sweden 	adjusted teaching, introduction	•more jobs
(immigrants)	classes	•be self-sufficient
•Immigrant parents	•language training (Startsvenskan)	 break down the ethnic division of
•minorities (Sami, Sweden Finns,	while working	labour
Jews etc.)	•use own language when in contact	
	with public services and welfare	
The weak/the needy	services	
•the (particularly) vulnerable	•personal responsible to get out of	•access to health care
•the most vulnerable; mentally ill,	bad social situation	possible to contribute to society
the disabled, children and the	•social benefits	•equality between mental and
homeless	•support	physical diseases
•mentally ill	•none	•support
•vulnerable youth	•include social and personal	reduce social differences acqual dental health care
handicappedthe disadvantaged	teaching •accessibility, follow up	equal dental health careequalize inequalities within dental
mentally ill, with serious diagnose	•accessibility, follow up	field
people with drug addiction	care	strengthen mental health care
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- •citizens with a health risk
- people with eating disorders
- •mentally ill with low income
- •those with the greatest need for treatment
- •people with dementia
- people in drug treatment, prison inmates and people with special needs
- •people in treatment with serious diseases
- women without accrued rights
- drug addicts
- •those with lifestyle diseases
- people with poor ability to pay
- poor people
- •those with serious diseases
- poor people, including minorities and single parents
- •people with low income and short life expectancy
- •those not able to work
- those without work
- •those who need it most
- disabled people
- people with reduced capacity to work
- •low- (and middle-income) groups
- •suicidal people
- $\bullet homeless$
- •those without primary or secondary education, especially those who are unemployed
- •those who have a disadvantage
- •those in need for welfare
- •those who get into trouble as a result of illness, injury or unemployment
- •anyone in need
- •receivers of social benefits
- •those with less
- •those in need for care
- •people with low income
- poor families with children

- publicly financed dental care
- support
- •strengthen municipal housing, treatment and follow-up services
- improved treatment
- housing and work
- monitoring and rehabilitation
- •frame management instead of price per unit
- early diagnosis, help to live at home as long as wanted
- •increased public support
- •expand nursing benefit period to one year
- •increased financial support
- higher priority of rehabilitation
- •strengthen school health care services
- •strengthen training and rehabilitation
- •decrease lifestyle-related health problems, increase physical activity
- •differentiated rates within health care
- •payments replaced by services and initiatives
- •consistent sick leave practice
- job training should be a right for all without job, keep deductible of public services low
- •flexible arrangements, full payment if sick prevention
- $\bullet rights$
- •offer more care
- quotas
- •financial support, education
- pension
- •maximum 30 days wait for health help
- dental care
- •welfare benefits paid as wage subsidies
- right to assistance at working placewage subsidies for an unspecified
- •wage subsidies for an unspecified period
- •tax reduction
- all the sick shall have the right to an individual assessment and the right to work according to their ability
- •more research and national guidance
- •employment guarantee

- •an integrated health care supply for drug addicts
- •profitability should not be governing
- •develop and strengthen care for dementia
- •focus on individual
- •better coordination
- •social equality within health care
- none
- •reduce sick leave
- end poverty
- •back to work
- •a pension sufficient to live on, reduce economic differences
- •good health for life
- good teeth
- •labour market for all
- •participate in labour market
- •pay to work
- •the common welfare shall be paid jointly but be better adapted to people's different needs and desires
- •better insurance
- open labour market
- •better care
- equality
- •labour market should have room for all
- end discrimination
- •freedom to choose
- •participate in the labour market
- •no one should have to be homeless
- worthy welfare
- possible to live on wage
- society with full access
- •good opportunities to upgrade skills throughout working lives
- better opportunities
- pay to make savings
- better opportunities
- economic safety of sick
- •welfare adjusted after patients need
- •equal treatment for both physical and mental illnesses
- •social welfare should provide security
- support
- social benefits
- •social benefits are not permanent
- •freedom to express point of view
- •fair taxes
- reduce inequalities

l society

- •less tax on work
- •influence over own life
- right to finish school whenever
- •welfare that equalizes life chances
- •redistributive tools
- benefits should be linked to rehabilitation to facilitate return to work
- •right to single room
- •treatment of mental illness be covered by the public welfare
- offer meaningful jobs
- activity demands, help to self-help, for example by offering training or rehabilitation
- none
- redistribution
- •tax level remains unchanged
- publicly financed welfare
- •involve civil society
- economic support for dental care
- •financial support
- economic support
- adjusted tax level
- private and public providers will work on equal terms"

- •good public welfare
- •combating poverty among children
- •fewer geographical and social differences
- •freedom to choose welfare

Families

- •next of kin
- •families with income generating work
- •families with children
- •those who care for family members
- •families where one parent is at home with children under two 2 years
- parents with adopted children
- •families with low income
- •families, students with children and single parents
- •families with children and elderly over 80 years
- •families of single parents and same-sex couples"

- none
- •freedom organise family life, lower taxes
- •no tax on heritage
- •balance between work and family
- •affordable day care
- •10 days leave for caring for relatives
- specific rights for fathers
- •welfare, support, possible to share maternity leave between parents, kontantstøtte
- •lower taxes
- •get welfare rights by being home with children
- •freedom to choose when to start and what school to stats at
- free childcare, guaranteed childcare
- •care pay
- kontantstøtte
- •increased financial support
- •financial support
- •freedom to choose, economic support

- best opportunities
- safety
- possible to inherit from family
- good framework for family life
- •full day care coverage
- none
- •freedom of choice
- •more time home
- •freedom to choose/be home with children
- •freedom to choose the best education
- good childcare offer
- stronger family institution
- •freedom to choose, economic and social safety
- •less difference between families with children and others
- •kindergartens of high quality
- easier everyday life
- •freedom to choose the solutions that suits the family best

Students	•kindergartens, SFO •equal financial support to public and private kindergartens •tax deduction for each child •decrease taxes on household services	
•those who do not finish high school •students with children •students between 15 and 20 years, who have to live away from home to finish high school •college students •students with difficulties to learn •students and children	 include individual skills education tailored for the individual free choice between public or private equal access to education increased focus on well-being One hour free SFO of physical activity every day for the first four years, follow-up as early as possible scholarship help with homework, more hours follow-up adjusted teaching increased financial support (financial) support scholarships to students who graduate earlier strengthen school health care services educate more teachers Individuality students' home, financial support easier to hire as student helpers students with rights; students should have influence, and ensured greater legal protection more teachers none clarification preschool curriculum more school nurses, school doctors adjusted help focus on quality Better school food right to influence own work internships while studying" 	 education of high quality freedom to choose education and place high academic standard develop skills allow and include personal skills personal development increase student welfare best schools in the world, better schools more students finishing high school good starting point at school for all improve higher education finish school within fixed time reward hard working students easier to parent while studying equal opportunities for all world class education better financial situation pay off to have higher education work while studying a school where all talents are developed better results in school opportunity to succeed clear content of knowledge better health none college in world class same (equal) rights as adults education be designed to lead to job"
• families who work • parents with small children • fathers • parents • parents with less than 24 months between pregnancies • single parents with more than one child	•flexible work hours •flexible maternity leave •discontinue kontantstøtte, extend parental leave to 48 weeks •strengthen leave rights •flexible maternity leave •more maternity leave with more pregnancies, "sibling-bonus"	 be with their children freedom of choice combine family and work good conditions for children combine family and work easier for parents flexible kindergarten, adjusted to the families

•students and people not in work, •increase deduction for childcare •spend more time with their when becoming pregnant and •increase kontantstøtte children starting a family •kindergarten for all complete pregnancy breastfeeding women paid breastfeeding breaks rights mothers and fathers economic support equal conditions for upbringing •right to social child benefit, no tax •freedom to choose single parents •parents with disabled children on social child benefit •both parents can work and look women •father right to at least 1/3 of after the child •men and women maternity leave none expand economic support child friendly society •replace transitional benefit for •labour market that takes family life single parents with activity-oriented into account initiatives and day care after child is gender equality one year •more welfare entrepreneurs and •equal distribution of parental leave increased freedom for women •financial support possibility to make career (women) •earmarked leave for fathers •shared responsibility for children •SFO is voluntary, free help with and home •tax,- family- and financial policy homework •course for parents, statutory right should promote work to go down to 80% position, parent-insurance adjusted to expanded and more flexible families and children •right to self-sufficiency and maternity leave •maximum payment on stimulating career kindergarten, adjusted working possible to stay home hours •good opportunities to combine work and family none •financial support to mothers •more freedom and independence •kindergarten, public and private develop and facilitate gender equality bonuses none •right to pre-school, also at evenings and in the weekend •equal share of paternal leave between parents possible to combine work and family •high ceiling for income protection •child benefits should be tax free and equal for all •a large variety of types of child care, including opportunities for parents to look after their children during the early years" The strong and healthy •those with high income •stay in the labour market provide for themselves •those with highest income •capital tax •fair taxes •those with high income and who higher taxes, contribution by ability •reduce economic differences own much •high level of future welfare services increase tax level •fair tax-system •pay more to the community Youth

- •Youth, independent of economic background
- children
- •children in school
- •children in areas with minorities
- •children in families on social welfare
- •youth up to 20 years
- •children and youth under 18 years
- children and youth
- youth up to 23 years
- •people/young under 21 years
- children and young people
- •children and women
- •young people and those without work
- young unemployed
- •young people under 25 years
- trainees
- parents with atypical working hours
- •children, wherever they live
- exposed children, or children from families without higher education
- boys
- disabled children and youth
- •students who lack high school eligibility
- •young people and the foreign born
- parents and children
- •all children regardless of family background, place of residence and parents' income

- economic support to education
- •help with homework
- •more teachers, more hours
- •income-differentiated payments for SFO
- •summer school
- right to activity welfare
- •free consultation at the doctor
- •health stations for youth, also in school
- •improve health centres at schools
- •free health care
- •free dental care
- •adjusted education system
- •minimum support from National Insurance Scheme
- •local health stations, home visits for newly born
- •financial support
- •innovation, open labour market
- easier to hire young people
- •tax-reductions to those who hire young unemployed
- •create 44000 more places in adult education, competence insurance
- none
- apprenticeship
- practical experience
- •fast help to activity
- •new form of employment for apprentices
- night open kindergartens
- •right to support, freedom to choose, increased responsibility
- offered place in kindergarten from the age of one year
- •more resources to schools
- entitled to support regardless of individual circumstances
- •optional adjusted teaching, safe school
- •flexible duration of studies
- training and lower thresholds, for example through subsidized employment

- education for all
- •equal possibility to good and free education
- •an inclusive school
- •SFO being integrated in the school
- •none
- •education system where one can develop one's skills throughout life
- •contribute to a good start for children
- •better health
- •fair distribution of welfare to parents
- •more jobs
- •fight youth unemployment
- •Sweden should have lowest unemployment among youth
- •flying start for young people
- half of each cohort should have commenced higher education before the age of 25
- •best education in school
- •reduce youth unemployment
- more trainee positions
- •a school with the student at the centre
- good schools
- •good education, wherever you live
- •freedom to choose education
- •most kids have some reading skills when leaving kindergarten
- •improve knowledge-level
- accessible school
- •more inclusive labour market
- safe living conditions
- •Swedish childcare should always be based on the needs of children
- •children's best interests must be taken into account in all situations in family policies
- •a restoration of the welfare state"

Workers

- •member of labour unions
- employees
- people with seasonal work
- •workers within healthcare
- public employees
- part-time workers
- •union workers

- wages reflect efforts
- •shorter working time
- strong unions
- save working hours
- •employment system must take seasonal work into account
- rights

- •as many as possible in work
- increased quality of life
- •better wages and life conditions
- •flexible working hours
- •increase job satisfaction
- good working environment
- work against social dumping

- •men and women
- •workers with children, sick or elderly family members
- skilled workers
- women
- •unionized and non-unionized
- •workers under 26 years
- public workers
- •workers within social welfare
- •those without formal education or outside labour market

- •(cooperation with) unions
- taxes
- rights
- •priority to part-time workers when a new position becomes available
- •union dues are tax deductible
- •reform: six hour work day
- •salary supplement for femaledominated professions
- adjusted working hours
- •right to full-time work
- •opportunities to move forward with relevant higher education, increase the number of apprenticeships
- equalizing non-unionized with unionized, flexible employment agreements, easier with part-time, flexibility
- •temporary workers regarded as permanent employees after two vears
- paid leave if parents are sick
- productivity also rewarded through shorter working hours and vacation
- •tax reduction on income
- skill development
- •full-time job is a right
- •keep the low tax
- permanent discount on corporate labour tax for the first ten employees
- •increased support to research on women illnesses
- •unions and the right to strike
- •increased development within work
- •shorter working hours, with the same salary
- •increased control for workers
- possible to lose wage and work hours to develop skills on a parttime basis
- •more jobs that do not require formal knowledge or experience
- •time-limited (labour) substitute the first time and then a gradual slowdown
- $\bullet \mbox{expanded adjustment insurance} \\$
- •strengthening employment law
- •strengthen the right to strike, and the employment law. Union organization and fight"

- •abolish part-time work in public sector
- •pay to work
- •ensure the wellbeing of public employees
- •right to full-time work
- more power to unions
- shorter working days
- •equal pay for same job
- more shall finish school
- •freedom
- •right to full-time job
- strengthen voluntary care
- •family friendly labour market
- work and efforts should be encouraged
- •job safety
- •decrease the number of insecure jobs
- •no to tax on youth
- more jobs and secure employees
- equality and safety
- better conditions
- •labour market that makes people grow
- lifelong learning
- get jobs
- •universal and public social security insurance
- •combining security and labour market mobility
- •equal pay for equal work
- •Improve workers' position in relation to capital owners
- •eliminate gender segregation on labour market"

People on social benefits

- unemployed
- •receivers of social benefits
- •citizens who are ill, disabled or unemployment
- •recipients of social welfare, students
- •Long-term unemployed, people with disabilities and immigrant women
- •recipients of care support
- •those on social welfare
- •those on sick leave
- patients
- people with low sick leave
- those without work
- unemployed
- •people outside the labor market
- women
- •unemployed/people under 25 years
- •recipients of public welfare under 40 years
- •those without a job
- •families on social welfare
- young social assistance recipients with ability to work

- public safety net
- pay to work, lower tax on work income
- none
- •more control
- •replace "kontantstøtte" and similar with basic welfare
- rights, wage subsidies
- •equal right to welfare services
- •(duty to be in) activity
- support
- •Use private health care
- (more) demands when receiving social welfare
- rewards
- good welfare, education
- •education, individually adapted plan
- preventive health care
- wage subsidies
- activities, duties
- prioritised treatment
- •combine welfare and work
- •not granted with permanent
- disability benefits
- •decrease employment taxes and own taxes
- •more staff within welfare and schools
- •possible to receive 1500 SEK while working, for 6 months
- insurance
- •help people back to work as soon as possible
- •disability benefits (sickness) should only be a last resort
- national investment
- •contract law
- •freedom to choose treatment
- •decreasing compensation with the length of unemployment"

- •pay to work
- pay to have savings
- •become fully/partly self-sufficient
- support
- •everyone should contribute
- •simplification of the system
- work for all
- •Strengthen the families
- •live on own income
- •reduce sick leave
- •reduce line within health care
- •help to self-help
- •reduce sick leave
- none
- •equal health supply for all
- •work for everyone, increased participation
- •more female scientists
- none
- work for all
- •back to work
- •labour market that includes all
- more jobs
- increased quality and access
- •reduce the proportion that goes on social security benefit by a quarter by 2015, then it shall be cut in half
- •reduce number of families on social welfare
- duty to be in activity
- pay to work, also those who receive social welfare
- safety
- •increased patient safety
- •best care
- better psychiatry
- •solidarity social insurance
- •laws that protect all
- •unemployment insurance should be a general and clear adjustment insurance
- •tax financed welfare, organised after individual need
- economic safety if unemployed"

Self-employed workers

- •companies and self-employed
- companies
- entrepreneurs
- •immigrants, women
- Women having businesses
- •lower taxes, easier legislation, education promoting selfemployment)
- social responsibility
- equal right to welfare
- •right to welfare services
- welfare rights

- $\bullet support$
- create economic growth
- •society governed with respect for nature
- •make it easier to be self-employed
- •Sweden should be a country for entrepreneurs

	•venture capital deduction, remove	•same freedom and freedom to
	capital tax	choose as men
	 decrease taxes, continue to focus 	•none
	on women's entrepreneurship	security
	 public counselling and financial 	•create more jobs
	support	 encourage innovation and
	•none	entrepreneurship"
	•less administration	
	•less tax	
	•tax systems"	
Rest category		
•users of public services	•public service consist of good basic	•equality
•those without equity	services	•reduce housing prices
Both sides in labour market	•higher taxes	•flexible labour market
=======================================		•increased employment