

Composition and Analysis of the kitten's diets (AVA Veterinary Approved kitten dry food, Felix kitten pouch and Whiskas kitten pouch) as stated by the manufacturers

Diet composition

AVA Veterinary Approved kitten dry food:

Chicken (66%) (chicken meal 30.2%, fresh chicken 26%, chicken fat 6.4%, chicken gravy 3.3%), tapioca starch (12.23%), potato flakes (10.4%), whole egg powder (6.18%), brewer's yeast, DHA-algae (1.23%), pea fibre, minerals, potassium chloride (0.16%), beta-glucans, cranberry extract, pomegranate Extract, green tea extract, rosemary extract, natural antioxidant, glucosamine (100mg/kg) and chondroitin (50mg/kg).

Felix Kitten Pouch:

Meat and animal derivatives (of which chicken 4% / cod 4% / lamb 4% / plaice 4%), fish and fish derivatives, minerals and various sugar.

Whiskas Kitten Pouch:

Meat and animal derivatives (25% including 4% chicken / 4% duck / 4% poultry / 4% turkey), vegetable protein extracts, minerals (0.96%) and various sugars.

Diet Analysis (on an as fed basis)

		AVA Veterinary Approved kitten dry food	Felix Kitten Pouch	Whiskas Kitten Pouch
Typical Values	Moisture	10%	82%	81%
	Protein	38%	10%	13.5%
	Fat content	20%	5%	3%
	Crude ash	8%	2.5%	1.2%
	Crude fibres	2.2%	0.5%	0.33%
	Energy density	4020.6Kcal/kg	829.3Kcal/kg	850.2Kcal/kg
Nutritional additives	Vitamin A	24750 IU/kg	1540 IU/kg	Not stated
	Vitamin B ₁	Not stated	Not stated	29.4mg/kg
	Vitamin D ₃	1350 IU/kg	240 IU/kg	260 IU/kg
	Vitamin E	450 IU/kg	Not stated	Not stated
	Iron	Not stated	10.5mg/kg	17.6mg/kg
	Iodine	2mg/kg	0.3mg/kg	0.35mg/kg
	Calcium	1.53g/100g	0.18g/100g	0.2g/100g
	Copper	64mg/kg	0.9mg/kg	1.5mg/kg

	Manganese	40mg/kg	2.1mg/kg	3.5mg/kg
	Selenium	70mg/kg	Not stated	Not stated
	Taurine	1350mg/kg	Not stated	Not stated
	Zinc	500mg/kg	10.5mg/kg	28.2mg/kg

Diet Analysis (on a dry matter basis)

		AVA Veterinary Approved kitten dry food	Felix Kitten Pouch	Whiskas Kitten Pouch
Typical Values	Dry Matter	90%	18%	19%
	Protein	42.2%	55.5%	71%
	Fat content	22.2%	27.7%	15.8%
	Crude ash	8.88%	13.8%	6.3%
	Crude fibres	2.44%	2.7%	1.7%
Nutritional additives	Vitamin A	27500 IU/kg	8555 IU/kg	Not stated
	Vitamin B ₁	Not stated	Not stated	154.7mg/kg
	Vitamin D ₃	1500 IU/kg	1333.3 IU/kg	1368.4 IU/kg
	Vitamin E	500 IU/kg	Not stated	Not stated
	Iron	Not stated	58.3mg/kg	92.6mg/kg
	Iodine	2.22mg/kg	1.66mg/kg	1.84mg/kg
	Calcium	1.7g/100g	1.0g/100g	1.0g/100g
	Copper	71.1mg/kg	5mg/kg	7.89mg/kg
	Manganese	44.4mg/kg	11.66mg/kg	18.4mg/kg
	Selenium	77.7mg/kg	Not stated	Not stated
	Taurine	1500mg/kg	Not stated	Not stated
	Zinc	555.5mg/kg	58.3mg/kg	148mg/kg

The European Pet Food Industry Federation (FEDIAF) Recommendation

	Kitten diet overall	FEDIAF standards for growing kitten	FEDIAF standards for growing kitten
Calcium	1.2g/100g dry matter	2.5g / 1000Kcal of Metabolisable Energy	1g/100g dry matter
Vitamin D ₃	140IU/100g dry matter	MINIMUM 70 IU/1000Kcal Metabolisable Energy	MINIMUM 28IU/100g dry matter MAXIMUM 227IU/100g dry matter (legal limit) 3000IU/100g dry matter (nutritional limit)