

Online appendix

Explaining interest group access to the European Commission's expert groups
(Carl Vikberg)

Table A 1 Summary statistics

	N	Mean	St. Dev.	Min.	Max.
Share of diffuse interests	223	0.205	0.269	0	1
Policy type	Regulatory = 200		Distributive = 17		Administrative = 6
Salience (ln)	223	13.71	2.989	0	19.01
Technical	223	0.13	0.337	0	1
DG age	223	51.17	12.165	7	59
Relative supply of diffuse interests	223	0.305	0.105	0.143	0.528

Table A 2 Coding of 20 organizations that hold the highest number of expert group seats

Group name	Number of expert group seats	Group type
BUSINESSEUROPE	45	Specific
Bureau Européen des Unions de Consommateurs (BEUC)	42	Diffuse
Union européenne de l'Artisanat et des petites et moyennes entreprises, aisbl (UEAPME)	40	Specific
European farmers (COPA)	37	Specific
EuroCommerce	35	Specific
European agri-cooperatives (COGECA)	33	Specific
European Environmental Bureau (EEB)	33	Diffuse
European Chemical Industry Council (Cefic)	29	Specific
FoodDrinkEurope (FoodDrinkEurope)	26	Specific
EUROPEAN TRADE UNION CONFEDERATION (ETUC)	24	Specific
European Committee for Standardization (CEN)	20	Other
European Coordination Via Campesina (ECVC)	20	Specific
European Liaison Committee for Agriculture and agri-food trade (celcaa)	20	Specific
European Council of Young farmers (CEJA)	19	Specific
WWF European Policy Programme (WWF EPO)	19	Diffuse
International Federation of Organic Agriculture Movements EU Regional Group (IFOAM EU Group)	18	Diffuse
Association des Constructeurs Européens d'Automobiles (ACEA)	16	Specific
European Association for the Co-ordination of Consumer Representation in Standardisation (ANEC)	16	Diffuse
European Federation of Food, Agriculture and Tourism Trade Unions (EFFAT)	16	Specific
Stichting BirdLife Europe (BirdLife Europe)	15	Diffuse

Table A 3 Coding of policy areas for measuring salience

Code in EES	Policy area in EES	CAP code
1	European Integration	20
2	Environment	7
3	Globalization	19
4	Economic Conditions	1
5	Immigration	9
6	Interest Rates	1
7	Health Care	3
8	Climate Change	7
9	Foreign policy in general, relations between states or (international) political organisations	19
10	Foreign policy towards Eastern European countries that are now members of the EU	19
11	Foreign policy towards Eastern European countries that are not members of the EU	19
12	Foreign Policy towards Russia	19
13	Foreign Policy towards United States of America	19
14	Defence and national security of national government	16
15	Imperialism.	19
16	Military in general (code this if you cannot use specific codes)	16
17	Military expenditure	16
18	Armed forces (modernization, structure, military strength)	16
19	NATO, Military treaties obligations, Military cooperation	16
20	Peace (code this if you cannot use specific codes)	16
21	Peace negotiations	16
22	Peace keeping missions/troops	16
23	Freedom and Human Rights (code this if you cannot use specific codes)	2
24	Civil rights, Civil liberties, Rights in general	2
25	Equality before Law	2
26	Democracy (code this if you cannot use specific codes)	2
27	subcategory	2
28	Division of power among branches of government	2
29	Separation of church and state	2
30	Rule of Law	2
31	Democratic role of political parties	2
32	Democratic role of the media	2
33	Constitutionalism (code this if you cannot use specific codes)	2
34	Discussion about national constitution	2
35	Decentralization (code this if you cannot use specific codes)	2
36	Federalism, Devolution, Regional Autonomy	2
37	Executive and Administrative Efficiency; Efficient government and administration.	2

38	Political Corruption (code this if you cannot use specific codes)	2
39	EU political corruption, fraud, scandals EU-level politicians or institutions, including regulations and anti-corruption	20
40	National Political corruption (political parties, politicians, abuse of national funds, etc., including regulations	2
41	Political Authority: Strong Government, Government Stability, Politicians, Political class	2
42	Financing the EC/EU: National contributions to finance the EC/EU (from member states)	20
43	Competences of the European Commission (Powers of the European Commission)	20
44	Competences of the European Council/Council of Ministers (Powers of the European Council/Council of Ministers)	20
45	Voting procedures in the (European) Council	20
46	Competences of the European Court of Justice (references to the powers of the European Court of Justice)	20
47	Competences of Other EC/EU Institutions (References to the Powers of other EC/EU Institutions)	20
48	European Central Bank	20
49	Membership in the EU of East European countries currently not in the EU	19
50	Membership in the EU of Balkan countries currently not in the EU	19
51	Economic structure/policies/goals/conditions (code this if you cannot use specific codes)	1
52	Free enterprise capitalism	1
53	Private property rights	2
54	Government intervention/control over the economy (prices , wages rents)	1
55	Social Ownership	1
56	Publicly-Owned Industry	1
57	Economic Planning (of long-term economic planning, create of such a plan by authorities.)	1
58	EC/EU Structural Fund (EU funds for underdeveloped regions/areas)	14
59	Government Ownership, nationalisation in general (land. Banks, etc.)	1
60	Privatisation (of government owned business or industry)	1
61	Corporatism (involvement of collaborations of employees and trade unions in the economic planning)	1
62	National policy on monopolies, Trusts, consumer and small businesses protection	15
63	Incentives (references to tax and wage policies, financial incentives to start enterprises or stimulate investment)	1
64	Productivity (references to economic growth, the need to increase/facilitate production)	1
65	Technology and Infrastructure (modernization, development of industry, methods of transport, communication, research)	1
66	National energy policy	8
67	National transportation policy	10
68	National media and ICT policy	23
69	Protectionism (as opposed to international cooperation, methods to protect national markets, economic growth)	18

70	Anti-Growth Economy (references to alternative economic planning e.g. Green Politics)	7
71	Creating Jobs (specifically)	1
72	Labour Migration/Emigration	9
73	Single Market/Common market	15
74	Inflation	1
75	Unemployment	1
76	National employment policies	1
77	Stock market and its developments (shares, bonds, AEX, DAX, Dow Jones etc.)	15
78	Business (companies, banks, industry, mergers, manufacturing,)	15
79	Bankruptcy of business, companies, banks (specifically)	15
80	Debt (public debt of a state, a community etc.)	1
81	Taxes	1
82	Trade (international trade), trade deficits	18
83	Wages and Earnings	5
84	Effect of Euro on the Economy	1
85	Effects of financial crisis on domestic/ EU/ global economy.	1
86	Environmental Protection	7
87	National environmental policy	7
88	Culture (code this if you cannot use specific codes)	23
89	National cultural policy (subsidies for theatre's, movies, music etc.; the export of own culture, language etc.	23
90	Social Justice	13
91	Welfare State (code this if you cannot use specific codes)	13
92	Pensions	5
93	Nursing Services	3
94	National health care policy	3
95	Social Housing	13
96	Child Care	13
97	Education (code this if you cannot use specific codes)	6
98	National Education Policy	6
99	Multiculturalism (cultural diversity, cultural plurality)	9
100	Law and Order (code this if you cannot use specific codes)	12
101	Fight against terrorism	12
102	National Crime prevention policy(ies)	12
103	Courts, trials, court decisions	12
104	National Way of Life (reference to patriotism/nationalism, support/opposition for established national ideas and/or values	23
105	National Immigration policy	9
106	Cyprus Issue	19
107	Labour Groups (references to trade unions, unemployed, employees)	5
108	Agriculture and Farmers (code this if you cannot use specific codes)	4
109	National Agricultural policy	4
110	Underprivileged Minority Groups (code this if you cannot use specific codes)	2
111	Handicapped (policies aimed at, treatment)	2
112	Homosexuals	2

113	Gay marriage	2
114	Ethnic Minorities	2
115	Non-economic Demographic Groups (code this if you cannot use specific codes)	2
116	Women (policies aimed at, treatment)	2
117	Abortion	3
118	Old People (policies aimed at, treatment)	2
119	Young People (policies aimed at, treatment)	2
120	Linguistic Groups (policies aimed at, treatment)	2
121	National language policies	23
122	European Elections: European Elections in general	20
123	European Elections: profiles of candidates, politicians, parties; their images and strategic positions	20
124	European Elections: Electioneering, campaigning (strategy, style, finance, fundraising, events, media appearances, endorsement	20
125	Media coverage of the campaign	20
126	European elections: Voters, public opinion, polls, (anticipated) electoral success	20
127	European Election: Voter turnout (e.g. expectations) (only if EU elections)	20
128	European Elections: list of party positions on issues (a “manifesto story“)	20
129	European Elections: Voting procedures (e.g. electronic voting machines, foreign votes	20
130	European Elections: Election laws, rules, regulations	20
131	European Elections: (Formal, public) debates (as an event) between parties, politicians	20
132	Political consequences of EP election outcome (e.g. for national-level politicians, parties)	20
133	EU-level politicians’ personality (e.g., candidate MEP’s personal character, background, leadership qualities)	20
134	Vote advice for European Elections	20
135	Other EU election-related topics	20
136	National elections in EU Countries	2
137	National elections in non-EU Countries	2
138	Other topic related to elections	2
139	Accidents	7
140	Crime story	12
141	Culture (arts, films/movies, theatre, music, media)	23
142	Human interest (soft news: about prominent persons, celebrities, anniversaries, weddings, animals, strange/funny events,	23
143	(Natural) disasters (earthquakes, floods)	7
144	Religion	2
145	Sports	23
146	Weather Report/ Forecast	17
147	Population (i.e. overcrowding, increase in population, decrease in population, birth rates, demographic)	7
148	Any other topic	N/A

Table A 4 Coding of policy areas for measuring relative supply

Expert group register	Transparency register
Administration	General and Institutional Affairs
Agriculture	Agriculture and Rural Development
Audiovisual	Audiovisual and Media
Budget	Budget
Civil protection	Humanitarian Aid
Climate	Climate Action
Communication	Communication
Competition	Competition
Consumer affairs	Consumer Affairs
Culture	Culture
Customs	Customs
Development	Development
Economic and Monetary Affairs	Economic and Financial Affairs
Education	Education
Employment and Social Affairs	Employment and Social Affairs
Energy	Energy
Enlargement	Enlargement
Enterprise	Enterprise
Environment	Environment
External Relations	External Relations
External Trade	Trade
Fisheries and Maritime Affairs	Fisheries and Aquaculture
Food Safety	Food Safety
Foreign and Security Policy	Foreign and Security Policy and Defence
Fraud Prevention	General and Institutional Affairs
Humanitarian aid	Humanitarian Aid
Human rights	Justice and Fundamental Rights
Information Society	Information Society
Institutional affairs	General and Institutional Affairs
Internal Market	Internal Market
Justice and Home Affairs	Home Affairs
Languages and multilingualism	Culture
Public Health	Public Health

Regional Policy	Regional Policy
Research and Innovation	Research and Technology
Sports	Sport
Statistics	General and Institutional Affairs
Taxation	Taxation
Training	Education
Transport	Transport
Youth	Youth

Table A 5 OLS regression explaining the share of diffuse interests in expert groups

<i>Policy type (baseline: regulatory)</i>	
Distributive	0.255*** (0.055)
Administrative	-0.119 (0.075)
Salience (ln)	0.009** (0.004)
Technical	0.050 (0.064)
DG Age	-0.007*** (0.002)
Relative supply	0.361* (0.188)
Constant	0.303** (0.142)
Observations	223

Note: * p<0.1; ** p<0.05; *** p<0.01. Robust standard errors in parentheses.

Table A 6 Fractional logit regression with alternative dependent variable

	Trade unions as diffuse		Cross-sectoral as diffuse	
	(1)	(2)	(3)	(4)
<i>Policy type (baseline: regulatory)</i>				
Distributive	1.406*** (0.178)	1.037*** (0.234)	0.982*** (0.212)	0.614** (0.265)
Administrative	0.332 (0.674)	0.248 (0.642)	0.234 (0.851)	0.155 (0.851)
Salience (ln)	0.108** (0.044)	0.094** (0.044)	0.212*** (0.049)	0.199*** (0.047)
Technical	0.357 (0.350)	0.420 (0.354)	0.252 (0.328)	0.315 (0.321)
DG Age	-0.036*** (0.009)	-0.031*** (0.009)	-0.022*** (0.008)	-0.017** (0.008)
Relative supply		3.109*** (1.049)		2.998*** (0.990)
Constant	-0.920 (0.817)	-1.929** (0.863)	-2.808*** (0.849)	-3.799*** (0.857)
Observations	223	223	223	223

Note: * p<0.1; ** p<0.05; *** p<0.01. Robust standard errors in parentheses.

Table A 7 Fractional logit regression explaining the share of diffuse interests in expert groups (excluding outliers)

<i>Policy type (baseline: regulatory)</i>	
Distributive	1.481*** (0.227)
Administrative	-0.721 (0.934)
Salience (ln)	0.076* (0.039)
Technical	-0.035 (0.330)
DG Age	-0.028*** (0.007)
Relative supply	2.048* (1.073)
Constant	-2.182*** (0.791)
Observations	208

Note: * p<0.1; ** p<0.05; *** p<0.01. Robust standard errors in parentheses.

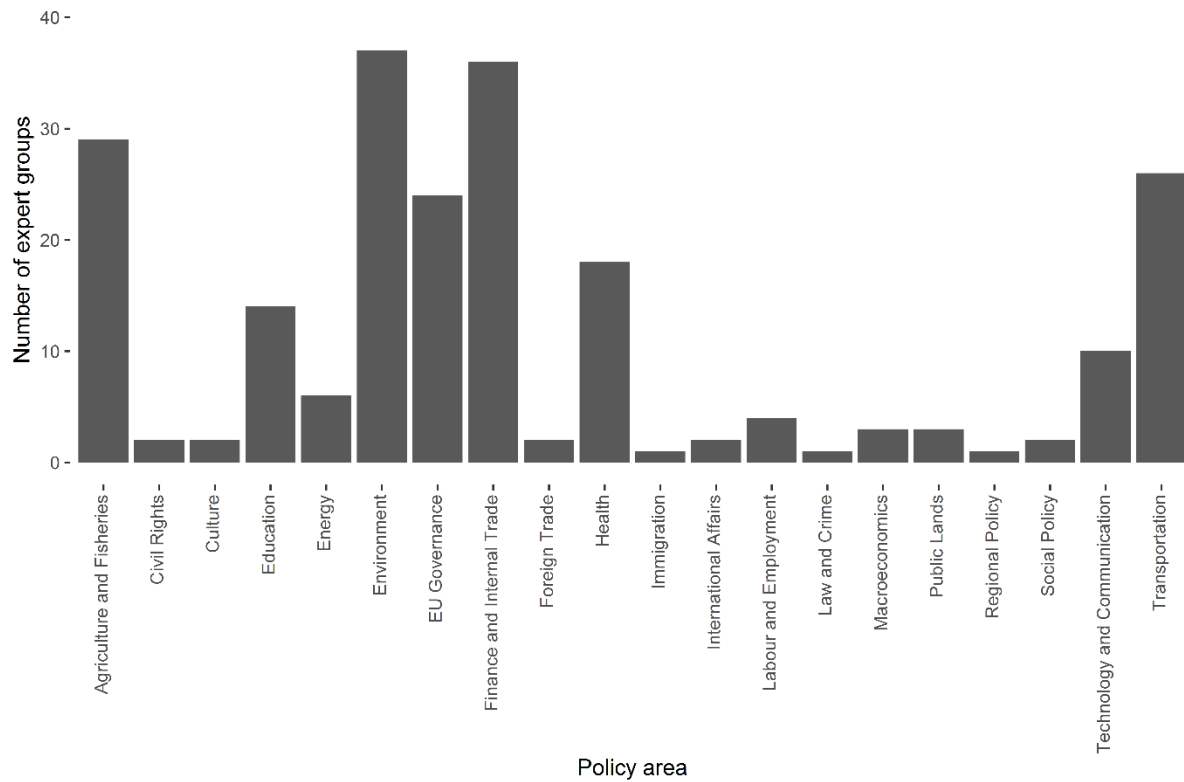


Figure A 1 Number of expert groups with interest groups participants across policy areas (abbreviated policy area categories from Comparative Agendas Project)