

## APPENDIX 1: Survey Items.

Constructs and Items*	Mean	SD	Skew	Kurt
Think about South Korea as a country and evaluate its overall national image (1=Extremely negative; 7=Extremely positive). CI	4.03	1.48	-0.26	-0.25
On a scale of 1 (very bad) to 10 (very good), how would you evaluate the current relationship between China and South Korea? REL	4.37	2.06	0.28	-0.28
<b>National Attachment (<math>\alpha=.859</math>)</b>				
To live in China means a lot to me. ATT1	6.22	1.34	-1.99	3.84
I am proud to live in China. ATT2	6.19	1.39	-1.95	3.51
I feel a strong connection with my country China. ATT3	6.19	1.39	-2.01	3.80
<b>Consumer Ethnocentrism (<math>\alpha=.918</math>)</b>				
Chinese people should always buy products made in China instead of imports. CE1	3.92	1.99	0.03	-1.08
We should buy from foreign countries only those products that we cannot obtain within our own country. CE2	4.10	1.84	-0.09	-0.84
Purchasing foreign-made products is not patriotic. CE3	3.71	1.99	0.09	-1.11
It is not right to buy foreign products, because it puts Chinese out of jobs. CE4	3.09	1.80	0.39	-0.82
We should buy products made in China, instead of letting other countries get rich off us. CE5	4.24	1.85	-0.21	-0.85
A real Chinese should always buy Chinese-made products. CE6	2.90	1.86	0.58	-0.68
<b>National Animosity (<math>\alpha=.873</math>)</b>				
South Korea is an unreliable partner. NAN1	5.58	1.82	-1.11	0.14
South Korea has never been honest with China. NAN2	4.66	1.72	-0.35	-0.52
South Korea is a friend of China only in good times. NAN3	4.44	1.74	-0.13	-0.70
South Korea's deployment of THAAD is provoking to China. NAN4	4.40	1.70	-0.16	-0.63
South Korea blames China wrongly for their tensions with North Korea. NAN5	4.91	1.65	-0.45	-0.40
South Korea is increasingly unfriendly to China. NAN6	4.89	1.85	-0.56	-0.55
I support the anti-THAAD issued by the Chinese government. NAN7 <sup>a</sup>	5.86	1.64	-1.42	1.21
<b>General Animosity (<math>\alpha=.854</math>)</b>				
I feel resentful to South Korea. GAN1	4.20	1.86	-0.08	-0.80
I dislike South Korea. GAN2	4.31	1.87	-0.11	-0.86
I do not want to be friends with people from South Korea. GAN3	3.59	2.00	0.25	-1.03
<b>Dependent Variables</b>				
On a scale of 1 (very low) to 10 (very high), what is your intention to visit South Korea as a tourist in the next 3 years? VIG	4.34	2.70	0.45	-0.77
On a scale of 1 (very low) to 10 (very high), what is your intention to visit South Korea for a special event (e.g., Olympic Games)? VIE	3.40	2.45	0.86	-0.15
If the relationship between the two governments improves, I would be more willing to visit South Korea in the next 3 years. VIC	4.35	1.93	-0.31	-0.90

\* If not indicated otherwise, the items are measure on the 7-point Likert scale (1=Strongly disagree, 7=Strongly agree).

<sup>a</sup> Not included in the scale.

## APPENDIX 2. Animosity toward South Korea: EFA.

Chinese International Tourists, N = 532			
Items <sup>a</sup>	F1	F2	Com.
Eigenvalue	4.93	1.15	
Variance, %	54.81	12.77	
AVE	0.58	0.72	
Cronbach's alpha	0.87	0.85	
F1: National animosity			
SK is a friend of China only in good times.	0.83		0.62
SK deployment of THAAD is provoking to China.	0.81		0.56
SK has never been honest with China.	0.76		0.69
SK is an unreliable partner.	0.76		0.65
SK is increasingly unfriendly to China.	0.70		0.67
SK blames China wrongly for their tensions with NK.	0.69		0.56
F2: General animosity			
I do not want to be friends with people from SK.		0.93	0.78
I dislike SK.		0.85	0.79
I feel resentful to SK.		0.77	0.77

Principle Component Analysis; KMO: 0.89; Bartlett's test: Chi-Sq=2606.72, df=36, p<0.001; Rotation: Oblimin; Total variance explained: 67.59%, Rotation converged in 5 iterations.

<sup>a</sup> Formulations are altered slightly for formatting purposes.

### APPENDIX 3. Study constructs: CFA.

Constructs and Items	Std. Load.	t- value	AVE	CCR
<b>Consumer Ethnocentrism (<math>\alpha=0.918</math>)</b>			0.65	0.92
Chinese people should always buy products made in China instead of imports. CE1	0.79	fixed		
We should buy from foreign countries only those products that we cannot obtain within our own country. CE2	0.84	21.90		
Purchasing foreign-made products is not patriotic. CE3	0.92	24.48		
It is not right to buy foreign products, because it puts Chinese out of jobs. CE4	0.80	20.50		
We should buy products made in China, instead of letting other countries get rich off us. CE5	0.75	18.81		
A real Chinese should always buy Chinese-made products. CE6	0.74	18.34		
<b>National Attachment (<math>\alpha=0.859</math>)</b>			0.67	0.86
To live in China means a lot to me. ATT1	0.82	18.40		
I am proud to live in China. ATT2	0.88	18.96		
I feel a strong connection with my country China. ATT3	0.76	fixed		
<b>National Animosity (<math>\alpha=0.873</math>)</b>			0.54	0.87
South Korea is an unreliable partner. NAN1	0.79	15.91		
South Korea has never been honest with China. NAN2	0.83	16.52		
South Korea is a friend of China only in good times. NAN3	0.72	14.66		
South Korea's deployment of THAAD is provoking to China. NAN4	0.61	12.73		
South Korea blames China wrongly for their tensions with North Korea. NAN5	0.67	fixed		
South Korea is increasingly unfriendly to China. NAN6	0.77	15.50		
<b>General Animosity (<math>\alpha=0.854</math>)</b>			0.66	0.85
I feel resentful to South Korea. GAN1	0.84	fixed		
I dislike South Korea. GAN2	0.84	21.33		
I do not want to be friends with people from South Korea. GAN3	0.76	19.02		