

Appendices

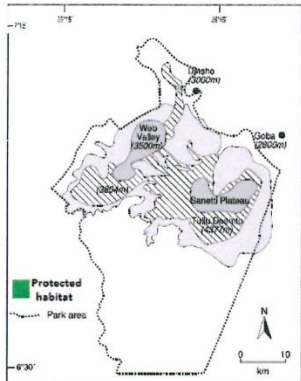
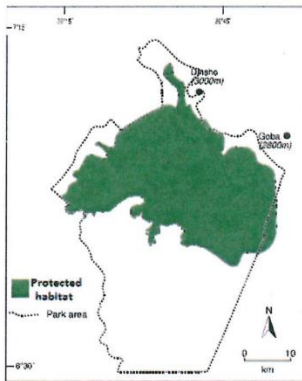
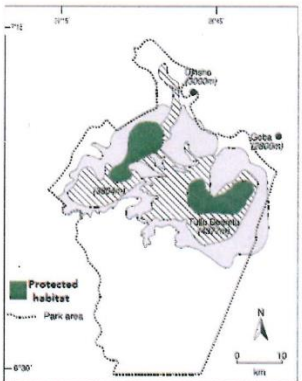
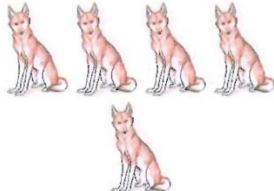
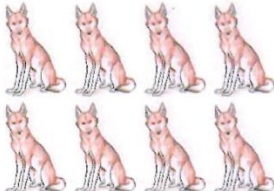
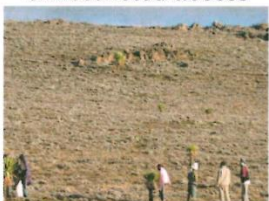
Program/Attributes	Option 1 (<i>status quo</i>)	Option 2	Option 3
Afroalpine area protected (km ²)	<i>De facto</i> open access 	1079 km² 	253 km² 
Ethiopian wolf population	200 	250 	400 
Access	Unrestricted access 	Access restricted to trails 	Unrestricted access 
Interpretive signs and trails	No Trails No Interpretive sign	Interpretive sign 	Well maintained trail 
Cost (ETB)	90	250	350
WHICH OPTION DO YOU PREFER (TICK ONE)	☐	☐	☐

Figure A1. Sample choice set used in Supl choice experiment

Table A1. Conditional logit results: coefficient and standard errors, reduced model $N=168$

Variable	Coefficient	Std. error
ASC	-2.4525***	0.3576
AREA253	0.0936	0.1962
AREA582	0.4597*	0.2029
AREA1079	0.7302***	0.1806
ETW250	1.0472**	0.3482
ETW300	1.0358***	0.2954
ETW400	1.0676**	0.3246
UNRESTRICT	0.3269***	0.0730
SIGNS & TRAILS	-0.8474***	0.1546
SIGNS	-0.8086***	0.1440
TRAILS	-0.2876*	0.1303
FEE	-0.0036***	0.0005
<i>Interactions</i>		
AREA253*HIGH_ATTRACT	-0.3631 [†]	0.2106
AREA582*HIGH_ATTRACT	0.0553	0.2210
AREA1079*HIGH_ATTRACT	0.2131	0.2029
ETW250*VIEWUNQWL	-0.6662 [†]	0.3487
ETW300*VIEWUNQWL	-0.9756**	0.2982
ETW400*VIEWUNQWL	-0.9292**	0.32044
ETW250*PREV_VISIT	-0.4929*	0.2259

ETW300*PREV_VISIT	-0.4927*	0.2141
ETW400*PREV_VISIT	-0.7179**	0.2249
ASC*AGE40	0.3503	0.2461
ASC*VISITED_SMNP	-1.1209**	0.4297
ASC*PURP_TREKK	1.1685***	0.2494
ASC*VISIT_BMNP	-0.2405	0.2412
ASC*HABITAT_BEST	-0.7402*	0.2994
ASC*MEMBER	-1.0118*	0.4141

Model statistics

Log likelihood	-965.29637
Pseudo R2	0.3076
Number of Observations	3807

^d Asterisks denote significance level: *** $p < .001$, ** $p < .01$; * $p < .05$; [†] $p < .1$

Table A2. RPL model results for the full model (include protest responses, N=236)

Variable	Mean		Standard deviations	
	Coefficients	Std. Errors	Coefficients	Std. Errors
ASC	-0.5695	0.6208		
AREA253	-0.3187	0.3557	1.095***	0.2985
AREA582	0.3387	0.6491	3.814***	0.4153
AREA1079	-0.6286	0.6971	8.046***	0.8954
ETW250	1.5675*	0.7050	2.106***	0.3659
ETW300	1.8118**	0.6327	2.106***	0.3055
ETW400	2.7109***	0.6651	2.169***	0.3755
UNRESTRICT	1.0485***	0.2621	2.348***	0.3054
SIGNS & TRAILS	-1.0609**	0.3374	0.532	0.4306
SIGNS	-1.7062***	0.3866	2.903***	0.3432
TRAILS	-0.7702*	0.3882	3.344***	0.3713
FEE	-0.0079***	0.0011		
<i>Interactions</i>				
AREA253*HIGH_ATTRACT	0.1354	0.3735		
AREA582*HIGH_ATTRACT	1.6685*	0.7009		
AREA1079*HIGH_ATTRACT	3.4654***	0.8427		
ETW250*VIEWUNQWL	0.1128	0.7019		
ETW300*VIEWUNQWL	-1.2347*	0.6135		
ETW400*VIEWUNQWL	-2.3348***	0.6999		
ETW250*PREV_VISIT	-.9967*	0.4937		

ETW300*PREV_VISIT	-1.1237*	0.4938
ETW400*PREV_VISIT	-1.6518**	0.5366
ASC*AGE40	0.7559*	0.3608
ASC*VISITED_SMNP	-2.3914***	0.5675
ASC*PURP_TREKK	1.3917***	0.4128
ASC*VISIT_BMNP	-0.6659†	0.3464
ASC*HABITAT_BEST	-0.3294	0.4275
ASC*MEMBER	-1.0958*	0.4463

Model statistics

AIC	2873.8045
BIC	3119.90
Log-Likelihood	-1399.902
No of observations	5646
No. of respondents	236

^e Asterisks denote significance level: *** $p < .001$, ** $p < .01$; * $p < .05$; † $p < .1$