

QUESTIONNAIRE

1- Of the following economic activities that I am going to comment you, can you point the three that you consider that are the most important in the economy of Gran Canaria? (To read all of them)

	1º	2º	3º
Agriculture and Fisheries			
Health			
Construction			
Industry			
Tourism			
Trade			
Transport			
Education			
DN/NA			

2- Could you tell me if the topics related to tourism in Gran Canaria interest you very much, a few or nothing?

Much
Enough
Few
Nothing
DN/NA

3- How do you think the following aspects have been affected by tourism in Gran Canaria? On a scale of 1 to 5:
1 very negatively and 5 very positively.

	Very negatively Negatively Neither positive nor negative (not affect) Positively Very positively
Creation of new jobs	
Improvement of infrastructures (communications, urban equipment)	
Generation of wealth and Economic growth	
Conservation of the environment	
Improvement of the cultural and leisure offer	
Improvement of the quality of life in its municipality (tranquillity, coexistence)	
Increase of the citizen security	
Availability of affordable housing	
Containment of prices	
Improvement of public services	

4- What importance do you believe that tourism has for the economy of its Municipality?

Very Important
Quite important
Little important
Nothing important
DN/NA

5- Throughout the year...: do you meet tourists?

All or almost every month of the year
In summer and holidays
Only in summer
Almost never
Never
DN/NA

Filter 5A - And in those moments of the year, they are found...

Every day or almost every day
Only on weekends
Rarely (festivals, punctual events)
DN/NA

5B - Where take place those encounters?

In the Municipality in which I live
In the Municipality in which I spend the holidays
In both places
DN/NA

6- How would you say that it is the treatment and the attention that the grancanarians give to tourists?

Very good
Good
Bad
Very bad
DN/NA

7- In your opinion, tourists who visit the island ...

Have a purchasing power?	And their behaviour here is?	Are they respectful with the environment?
High	Very nice	Many
Medium	Nice	Enough
Low	Normal (don't read)	Little
DN/NA	Unpleasant	Nothing
	Very unpleasant	DN/NA
	DN/NA	

8- Are you in any of the following situations?

	Yes	No	DN/NA
When traveling in Gran Canaria avoid visiting the areas where there are more foreign tourists			
You have to adjust your daily life to avoid tourists			
Tourists cause significant inconvenience in your nearby environment			
There are shops where foreign tourists are better received or treated than residents			

9- It is often said that tourism depends on the involvement of all. What things do you think should make individually the grancanarians, to improve the situation of the tourism on the island? OPEN QUESTION. POINT UP TO THREE ANSWERS (Spontaneous answer. Clarification for "Do not know": "It refers to behaviours, actions, or other ideas that people can carry out so that tourists have a better impression of their trip to Gran Canaria")

10- To what extent do you agree with the following sentences about the tourism in Gran Canaria?

	Very much agree	Agree	Neither agree nor disagree	Disagree	Very much disagree	DN/NA
The jobs generated by tourism are of poor quality						
Tourism has had a positive effect on natural resources and landscape						
Most of the jobs that tourism creates are occupied by immigrants						
Facing the future, it would be necessary to resign from the tourism and to think about other development alternatives						
Most of the wealth generated by tourism benefits companies that are from outside the island						
Thanks to tourism, the unemployed have more opportunities to get a good job						
The quality of the tourists visiting our island has improved in recent years						
The tourist offer (hotels, restaurants) of Gran Canaria is of very good quality						
It is necessary to try to increase the number of persons who visit the island						

11- What do you consider to be the most positive impact of tourism for Gran Canaria? POINT UP TO THREE

1.
2.
3.
DN/NA

12- What do you consider to be the most negative impact of tourism for Gran Canaria? POINT UP TO THREE

1.
2.
3.
DN/NA

13- Do you agree with the following sentences about tourism in Gran Canaria?

	YES	NO	DN	NA
In the last two years has decreased the number of tourists who visits us				
In the last year between 20 and 30 thousand new job places have been generated in the canarian tourist sector				
The tourists who visit us spend each time less money				
The tourist facilities occupy a large part of the coast of the island				

14- What do you think about the following sentences?

	Very much agree	Agree	Neither agree nor disagree	Very much disagree	Disagree	DN/NA
The wealth generated by tourists is poorly distributed						
Tourists spend little money, generating few benefits						
The Gran Canaria train will be good for tourist development and mobility of tourists and residents						
The island's southern tourist would not support more new buildings						
The possible oil explorations, endanger as a tourist resource, the beaches of Fuerteventura and Lanzarote						
The tourism moratorium has slowed the investments and the tourist growth in Canaries						
With the shutdown of the construction, the tourism has become in the main exit of the						

crisis						
The tourist south of the island has too many obsolete facilities and it is necessary to renew them						
We have an extreme dependence on flights and that is not sustainable in the long-term						
The rise of IGIC tax and the cancellation of the subventions of the airport charges will be damaging tourism in the Canary Islands						

15- Have you worked or work in tourism-related activities?

YES
NO
DN/NA

16- In your nearest family (father, mother, brothers, children, grandchildren) is there any member who works or has worked in tourism?

YES
NO
DN/NA

17- Have you done any leisure trip during the last twelve months? (It is understood by leisure trip if overnight one or more nights outside its Municipality for reasons not related to the job)

YES
NO
DN/NA

} Filter 17A - Detail destination as much as possible (province, visited country area, etc.)
 } Filter 17B - Why haven't you travelled in the last 12 months? CHOOSE ONLY 1 motive

Problems of health, proper or of relatives or friends
Motives of job, proper or of relatives or friends
Economic motives
Does not like, Does not interested in
Other motives
DN/NA

18- Who has more decision power and influences in the tourist sector of Gran Canaria? TO READ ALL. TO CHOOSE UP TO 3.

Touroperators and Travel Agencies
The Government of the Canary Islands
The hoteliers and hotel chains
The Government of Spain
The Banks

The Municipalities
The rest of traders in the sector (restaurants, leisure activities shops, souvenir shops, rent a car)
The Government of the Island
The Airlines companies
None / I don't care
DN/NA

19- What type of tourists do you prefer in Gran Canaria? READ ALL. CHOOSE UP TO 3.

Traditional families
Young people and students
Pensioners and pensioners
Gays
Alone persons
Sports tourists
None in special / any
DN/NA

20- And do you prefer Spanish or foreign tourists?

Spanish	}
Foreigners	
None	
I don't care	
DN/NA	

Filter 20A - Why "Spanish", or "foreigners", or "none"?

21- Among foreign tourists, do you feel preference for any nationality?

YES	} Filter 21A - Which?
NO	
DN/NA	

SOCIODEMOGRAPHIC DATA

Gender

Man

Women

Marital Status

Single

Married

Coexists in couple

Divorced or separated

Widower

Other

DN/NA

Age

DN/NA

Work

Last week, from Monday to Sunday, have you done some paid work (in cash or in kind) as a salaried employee or by your account?

YES } Filter. Detail main occupation

NO } Filter

Retired or pensioner (previously worked)

Pensioner (previously has not worked)

Housewife/charge from home

Stopped and has worked before

Stopped and seeking the first jobs

Student

Another situation

DN/NA

Where have you been born?

In this Municipality

In another Municipality of this Island

In another Island of the Province of Las Palmas

In another Island of the Province of Santa Cruz de Tenerife

In another Autonomous region

Abroad

DN/NA

Studies

Could you tell me what level of completed studies you have?

Do not know how to read or write

Know how to read and write, but was less than 5 years to School

Went to the school 5 or more years, but without complete EGB, ESO or Baccalaureate Elementary

Bachelor Elementary, EGB, ESO (graduate school)

Bachelor higher, BUP, Bachelor LOGSE COU, PREU

FPI, FP degree, or Equivalent

FP II, FP top cycle, industrial or equivalent Master, Conservatory 10 years

Diploma course, Technical Engineering, 3 approved courses of Licenciature, Engineering or Architecture,

Engineering, Licenciature or equivalent

Doctorate

DN/NA

Income

Could you tell me, finally, what are the net income that comes into your home per month for all the concepts?

Less than 500

501 to 1000

1001 to 1500

1501 to 2000

2001 to 2500

2501 to 3000

More than 3000 €

DN/NA