

Supplementary Appendix 2 – Coding Guide

Code	Explanation
Advice	Mentions advice given by primary care provider in regards to smoking cessation or health risks
Barriers - Internal	Reasons it's hard to quit within themselves- motivation, "not a good time," used to routines, discomfort with different treatment options.
Barriers - External	Why it's hard to quit, reasons they cannot control- not close to the clinic/transportation, family members smoke around them, treatment barriers, difficulty with NRT, bad experiences with therapists, etc.
Facilitators	Treatment and/or abstinence, anything that makes it easier/facilitates cessation
FamFriendsPos	How family and friends impact their cessation positively
FamFriendsNeg	How family and friends impact their cessation negatively
FormatPref	Mention of preference or a treatment format- group or individual, phone or in person, etc.
Knowledge	Mention of knowledge of the health effects of smoking, knowledge of how medications/NRT works
Initiation	Age of first cigarette, how they started smoking
MedPrefs	Personal preferences of medications- types of NRT like patches, gum, lozenges, or bupropion, Chantix/varenicline
MentalHealth	Mention of specific mental illnesses, or how smoking has impacted their mental health
MilitarySmoking	History of smoking specifically while in the military- their experience or their perceptions of the culture
Prenatal	Any mention of smoking, quitting or struggling to quit while pregnant
ProviderPrefs	Discussion about an "ideal provider," who would be best equipped for smoking cessation care, what qualities would be desired or not desired
Relapse	Notes specific times they had quit and went back to smoking, reasons that led to relapse
Stigma	Feeling bad about being a smoker, things they see in the media, treatment by others, etc.
TreatmentExper	Treatment past experiences, common overlap with Barriers-treatment and Facilitators, experiences with smoking cessation meds and NRT
Weight	Addresses weight gain after cessation as a consideration
WomenTreatNO	States they would NOT be in favor of smoking cessation resources specifically for women, include those completely indifferent/no preference
WomenTreatYES	States they would be in favor of smoking cessation resources specifically for women, include those who say "it depends"

