

Table A: Operationalization and Source of Variables

Variable	Operationalization	Source
INDIVIDUAL VARIABLES		
Political consumerism	0 = Never joined in boycotts in the last year 1= Joining in boycotts at least one time last year	World Values Survey 2010-2014 V91
Political trust	Respondent's confidence the government (national level): 0= not very much confidence" or "none at all" 1= "a great deal of confidence" or "quite a lot of confidence"	V115
Age	In years	V242
Sex	0 = female 1 = male	V240
Education	1 = No formal education 2 = Incomplete primary school 3 = Complete primary school 4 = Incomplete secondary school: technical/ vocational type 5 = Complete secondary school: technical/ vocational type 6 = Incomplete secondary school: university-preparatory type 7 = Complete secondary school: university-preparatory type 8 = Some university-level education, without degree 9 = University - level education, with degree	V248
Income	Income scale from 0 to 10 0 = lowest income group 10 = highest income group	V239
Political interest	1 = Not at all interested 2 = Not very interested	V84

	3 = Somewhat interested 4 = Very interested	
Vote	Voting at the national level 1 = always 2 = usually 3 = never	V227
Active Party membership	0 = Inactive member or don't belong 1 = Active member	V29
Signing a petition	1 = at least once in the last year 0 = never	V90.
Attending peaceful demonstrations	1 = at least once in the last year 0 = never	V92
Joining strikes	1 = at least once in the last year 0 = never	V93
Any other act of protest	1 = at least once in the last year 0 = never	V94
Postmaterialism	0 = materialist (mentioned exclusively materialist values) 1 = postmaterialist (mentioned exclusively postmaterialist values) 2 = mixed (mentioned both materialist and postmaterialist values)	V60 / V61
CONTEXTUAL VARIABLES		
Degree of democracy	Combined Polity Score, range, -10 to +10, - 10 = strongly autocratic +10 = strongly democratic	POLITY IV PROJECT (Marshall et al., 2014)
GDP	GDP per capita based on purchasing-power-parity (average 2005-2009), rescaled by /10'000.	International monetary fund (IMF)
Income inequality	Gini-index different years, higher values indicating higher inequality	World Bank and CIA World-factbook
Globalization	KOF Globalization index 2010	http://globalization.kof.ethz.ch/
Fair trade towns	Number of free trade towns per population before 2014 / rescaled by *10'000'000	http://www.fairtradetowns.org/

Table B: **Descriptive statistics**

	Observations	Mean	Std. Dev.	Min	Max
INDIVIDUAL VARIABLES					
Political consumerism	68,628	0.04	-	0	1
Age	68,918	42.16	16.65	16	99
Gender	68,907	0.48	-	0	1
Education	68,196	5.69	2.39	1	9
Income	66,871	4.82	2.12	1	10
Political interest	68,412	2.39	0.97	1	4
vote	67,426	1.59	0.77	1	3
Active Party member	68,466	0.05	-	0	1
Took part in demonstra-					
tions	68,489	0.09	-	0	1
Petition signed	68,440	0.14	-	0	1
Took part in other protests	68,181	0.03	-	0	1
Political trust	66,648	0.45	-	0	1
Postmaterialism	65,673	1.36	0.90	0	2
CONTEXT VARIABLES					
Degree of democracy	47	5.74	4.99	-7	10
Fair trade town per popula-					
tion (rescaled)	47	3.05	13.18	0	76.13
GDP per capita (rescaled)	47	1.33	1.11	0.04	4.52
Globalization	47	64.12	12.11	39.76	88.22
Gini index	44	37.58	9.38	16.60	63.38

Table C: Political Trust and Political Consumerism - Hierarchical Logistic Regression

	Model 1		Model 2	
	Coef.	SE	Coef.	SE
Constant	-5.402	(0.23)	-5.300	(0.23)
INDIVIDUAL LEVEL				
Age	-0.008	(0.00)	-0.008	(0.00)
Gender	0.092	(0.05)	0.092	(0.05)
Education	0.075	(0.01)	0.075	(0.01)
Income	0.000	(0.01)	0.000	(0.01)
Political interest	0.343	(0.03)	0.342	(0.03)
Vote (ref.: always vote)				
usually	-0.026	(0.06)	-0.027	(0.06)
never	-0.208	(0.08)	-0.208	(0.08)
Active party member	0.149	(0.08)	0.150	(0.08)
Took part in demonstrations	1.775	(0.05)	1.776	(0.05)
Petition signed	1.489	(0.06)	1.490	(0.06)
Took part in other protests	1.336	(0.07)	1.335	(0.07)
Political trust	-0.327	(0.08)	-0.564	(0.12)
CONTEXTUAL LEVEL				
Degree of democracy	-0.016	(0.03)	-0.030	(0.03)
Fair trade towns	0.012	(0.01)	0.012	(0.01)
Degree of democracy *				
Political trust			0.039	(0.02)
VARIANCE OF RANDOM EFFECTS				
Political trust	0.099	(0.05)	0.067	(0.04)
Intercept	0.586	(0.14)	0.579	(0.14)
NUMBER OF CASES				
Countries	47		47	
Individuals	61503		61503	

Table D: **Political Trust and Political Consumerism - Hierarchical Logistic Regression - Alternative Model Specifications**

	Model 3		Model 4		Model 5		Model 6	
	Coef.	SE	Coef.	SE	Coef.	SE	Coef.	SE
Constant	-5.056	(0.24)	-5.480	(0.24)	-6.394	(1.08)	-5.889	(0.72)
INDIVIDUAL LEVEL								
Age	-0.008	(0.00)	-0.008	(0.00)	-0.009	(0.00)	-0.008	(0.00)
Gender	0.091	(0.05)	0.100	(0.05)	0.093	(0.05)	0.093	(0.05)
Education	0.076	(0.01)	0.074	(0.01)	0.071	(0.01)	0.075	(0.01)
Income	0.002	(0.01)	-0.005	(0.01)	0.005	(0.01)	0.000	(0.01)
Political interest	0.341	(0.03)	0.344	(0.03)	0.354	(0.03)	0.343	(0.03)
Vote (ref.: always vote)								
usually	-0.027	(0.06)	-0.031	(0.06)	-0.016	(0.07)	-0.026	(0.06)
never	-0.211	(0.08)	-0.229	(0.08)	-0.170	(0.09)	-0.208	(0.08)
Active party member	0.146	(0.08)	0.177	(0.08)	0.147	(0.08)	0.150	(0.08)
Took part in demonstrations	1.771	(0.05)	1.781	(0.06)	1.744	(0.06)	1.777	(0.05)
Petition signed	1.492	(0.06)	1.478	(0.06)	1.477	(0.06)	1.488	(0.06)
Took part in other protests	1.329	(0.07)	1.308	(0.07)	1.390	(0.07)	1.337	(0.07)
Political trust (continuous)	-0.200	(0.04)						
Political trust (dichotomous)			-0.339	(0.08)	-0.612	(0.12)	-0.462	(0.39)
Postmaterialism (ref.: materialist)								
postmaterialist			0.300	(0.10)				
mixed			0.156	(0.06)				
CONTEXTUAL LEVEL								
Degree of democracy	-0.023	(0.03)	-0.017	(0.03)	-0.052	(0.03)	-0.026	(0.03)
Fair trade towns	0.011	(0.01)	0.011	(0.01)	0.010	(0.01)	0.009	(0.01)
GDP per capita					-0.017	(0.19)		
Gini index					0.006	(0.01)		
Globalization					0.016	(0.02)	0.009	(0.01)
Degree of democracy * Political trust					0.047	(0.02)		

Globalization * Political trust							0.002	(0.01)
VARIANCE OF RANDOM EFFECTS								
Political trust (continuous)	0.029	(0.01)						
Political trust (dichotomous)			0.102	(0.05)	0.058	(0.04)	0.100	(0.05)
Intercept	0.506	(0.14)	0.619	(0.15)	0.553	(0.13)	0.577	(0.14)
NUMBER OF CASES								
N	47		47		44		47	
Individuals	61503		59354		57893		61503	

Table E: **Political Trust and Political Consumerism - Hierarchical logistic regression**

(10 multiply imputed data sets)

	Model 8	
	Coef.	SE
Constant	-5.423	(0.23)
INDIVIDUAL LEVEL		
Age	-0.007	(0.00)
Gender	0.082	(0.05)
Education	0.079	(0.01)
Income	0.002	(0.01)
Political interest	0.335	(0.03)
Vote (ref.: always vote)		
usually	-0.003	(0.06)
never	-0.208	(0.08)
Active party member	0.150	(0.08)
Took part in demonstrations	1.801	(0.05)
Petition signed	1.540	(0.05)
Took part in other protests	1.358	(0.06)
Political trust	-0.495	(0.11)
CONTEXTUAL LEVEL		
Degree of democracy	-0.026	(0.02)
Degree of democracy * political trust	0.030	(0.01)
Fair trade towns	0.012	(0.01)
VARIANCES OF RANDOM EFFECTS		
Political trust	0.230	(0.07)
Intercept	0.751	(0.09)
NUMBER OF CASES		
Countries	47	
Individuals	68918	

Table F: **Political Trust and Political Consumerism – Hierarchical Logistic Regression without outliers**

	Model 8	
	Coef.	se
Constant	-5.548	(0.25)
INDIVIDUAL LEVEL		
Age	-0.009	(0.00)
Gender	0.051	(0.05)
Education	0.080	(0.01)
Income	0.021	(0.01)
Political interest	0.361	(0.03)
Vote (ref.: always vote)		
usually	-0.016	(0.07)
never	-0.224	(0.09)
Active party member	0.132	(0.09)
Took part in demonstrations	1.512	(0.06)
Petition signed	1.707	(0.06)
Took part in other protests	1.350	(0.07)
Political trust	-0.602	(0.11)
CONTEXTUAL LEVEL		
Degree of democracy	-0.015	(0.03)
Degree of democracy * political trust	0.038	(0.01)
Fair trade towns	0.012	(0.01)
VARIANCES OF RANDOM EFFECTS		
Political trust	0.00	(0.00)
Intercept	0.55	(0.13)
NUMBER OF CASES		
Countries	44	
Individuals	54905	