There is no right or wrong answer to the statements – we are interested in your sincere responses as only these will ensure the validity of the findings of this investigation. Data will be treated as strictly confidential.

Section 1: Terminology
If you were diagnosed with dementia in the future, how would you most like to be referred to in formal documents like this?
□ A person with dementia
□ A person with a dementing illness
□ A person living with dementia
□ A dementia sufferer
□ A demented person

Section 2: Communication

☐ Other - *please write in:*

Please indicate to what extent you agree or disagree with each of the following	Strongly	Agree	Neither agree	Disagree	Strongly
statement	agree		nor disagree		disagree
Older people deserve great respect					

Please indicate to what extent you agree or disagree with each of the following	Strongly	Agree	Neither agree	Disagree	Strongly
statements	agree		nor disagree		disagree
When communicating with people with dementia:					
Conversation can be an important part of their treatment					
Body language (like gesture and posture) are very important					
Conversation can be a way of reducing anxiety					
It is acceptable to touch someone gently to get their attention					
It is helpful if medical or care staff wear uniforms so their professional roles are clear					
Even very confused speech may hold meaning					
It is acceptable to lie to them if you think the truth might be upsetting to hear					
You should give them prompts and clues as reminders of who they are or where they					
are					
It is important to check with them that they have understood what has been said					
It is preferable to try to talk to a member of their family first, before speaking to them.					

What is your ethnic group? Choose ONE group from A to E, then complete the appropriate space to indicate your ethnic group ☐ A White Please write in:_____ □ B Mixed Please write in:_____ ☐ C Asian or Asian British Please write in:_____ ☐ D Black or Black British Please write in:_____ ☐ E Chinese or other ethnic group Please write in:_____ What stage of medicine are you at (e.g. stage 1, stage 2)?: What is your nationality?:_____

Section 3: Ethnicity and demographics

What is your gender?□ Male □ Female

Many thanks for taking part in this research